

2020 Virtual KLC – Recorded Session

6. Technology Tips for KAY– Jessica & Blakely



Why is Technology Important? : Give them time to write down their idea on why its important.

- Technology provides an easy and efficient mode of communication with our club members, school, and community. Additionally, technology can be used to assist with meetings, fundraisers, and to help promote our clubs.

FUN FACT #1: Out of 7.8 billion people on earth, 3.75 billion people of those people have social media of some sort.

FUN FACT #2: Taking into consideration what technology application our club and community uses.... To be continued.

What Technology resources can you use: Give them time to write down technology apps and social media they use in their clubs.

- Social Media
 - Instagram: Club Instagram, Live videos, Fundraisers, Hashtags, Recognize members through instagram
 - Twitter: Meeting Reminders, share good news about the community, share pictures of services projects or club bonding
 - Snapchat: Fun filters that promote your club
 - Tiktok: Fun bonding for the club
 - Facebook: Used to update parents and teachers about what the club is up to
- Google: Google docs, Google Duo, Google Meets
- Zoom: Club Meetings via this app, all of the different things you can do on zoom
- Mass message apps: Reminders of meetings and service projects
- Emails are still important
- SurveyMonkey

FUN FACT #3: On average, people have 8 social media accounts: what does this mean for you and your club?

FUN FACT #4: On average people spend 142 minutes per day on social media

What works for YOU and YOUR CLUB: Give students time to write down what would work best for their club based on the technology they use.